

## Press Release

### Indxx Launches the Indxx Circular Economy Index Series

**New York – October 07, 2020 - The shift from a linear economy to a circular economy is well on its way. With the growing recognition of and concerted efforts towards environmental protection and resource-sharing, this movement is poised to expand even further.**

Indxx is excited to announce the launch of the Indxx Circular Economy Index Series ('Index Series'), which tracks the performance of companies that are representative of the transformative shift from the linear model of economy (take-make-waste) to a circular one (reduce-reuse-recycle). The Index Series is comprised of the Indxx Global Circular Economy Index (Ticker: [ICEI](#)) and the Indxx US Circular Economy Index (Ticker: [IUSCEI](#)).

There are a plethora of sustainability related products in the market today. This Index Series differentiates itself from others in that it seeks to target large and seismic shifts occurring in the global economy, rather than piecemeal or via narrower approaches. The Index Series' portfolio construction process is not driven by pre-determined frameworks, scores or ratings, but rather is backed by extensive research of the broader theme down to individual companies. The benefits of this top-down approach are visible in the Index Series' holdings as well as in its performance over time.

"The global economy is undergoing a seismic shift. As with most crises, the current one we find ourselves in is leading to those changes now being adopted and integrated even more rapidly than before," said Rahul Sen Sharma, Managing Partner at Indxx. "The increased use of shared services, cloud-based IT resources, alternative modes of energy generation, recycled materials, and other themes that together form the Circular Economy are beginning to take on clearer shape as time goes on, the benefits of which will be massive. We realize that this also presents an attractive investment opportunity for savvy investors and built this index to effectively track companies that are enabling these changes."

#### About Indxx

Founded in 2005, Indxx endeavors to deliver innovative and custom indexing and calculation solutions to the investment management community at large.

Indxx and products tracking our indices have been nominated for and received numerous awards, including 'Most Innovative ETF Index Provider' for the Americas at the 14th Annual Global ETF Awards in July 2018.

For more information about Indxx, please visit: <http://www.indxx.com/>

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