

## Press Release

# Indxx Developed Markets Fintech & DeFi Index Licensed by ETF Securities Australia for an Exchange Traded Fund

**New York – October 14, 2021** - [Indxx](#) is pleased to announce the licensing of their Indxx Developed Markets Fintech & DeFi Index to Australia-based, ETF Securities. The index will serve as the underlying benchmark for ETFS Fintech & Blockchain ETF (FTEC AU Equity).

The Index (Ticker: [IFINDEFN](#)) is designed to track the performance of companies that are disrupting existing business models in the financial services industry by offering technology-driven financial services and facilitating a decentralized finance infrastructure. In this context, global fintech and decentralized finance companies are classified into the following sub-themes: digital payments, trading and capital markets, financial data provision and analysis, point-of-sale, personal finance software, tax compliance software and backend payment processing, decentralized finance, financial enterprise solutions and peer-to-peer lending and crowdfunding.

“Technological innovation disrupting the traditional financial services sector is taking place at an alarming rate. Unlike any other sector, bold new ventures are leaning into the future to create a more dynamic and exciting era of opportunity. These areas in particular are ripe for investor exposure,” said Rahul Sen Sharma, Managing Partner at Indxx. “We are excited to have worked closely with the ETF Securities team throughout the licensing process and are very proud to bring new investment opportunities to the Australian market.”

Vaibhav Agarwal, Chief Revenue Officer at Indxx added, “Each of our products represents a valuable opportunity that is backed by top-notch research and state-of-the-art methodology. The Indxx Developed Markets Fintech & DeFi Index is no exception. We are excited to bring this index to life through our partnership with ETF Securities.”

Commenting on their licensing of the index, Evan Metcalf, Head of Product at ETF Securities, said, “We are constantly on the lookout for innovative opportunities and are especially pleased to facilitate investor exposure to this truly dynamic space. We congratulate the fruitful collaboration with Indxx which has allowed us to offer Australian investors more access to exciting opportunities in fintech and decentralised finance.”

As of October 14, 2021, the index has 75 constituents. It has a back-tested date of June 30, 2016, and a live calculation date of August 30, 2021. Additional information can be found [here](#).

### About Indxx

Founded in 2005, Indxx endeavors to deliver innovative and custom indexing and calculation solutions to the investment management community at large.

Indxx and products tracking our indices have been nominated for and received numerous awards, including ‘Best Index Provider - Emerging Markets ETFs’ at the ETF Express US Awards in October 2020 and ‘Most Innovative ETF Index Provider’ for the Americas at the 14th Annual Global ETF Awards in July 2018.

For more information about Indxx, please visit: <http://www.indxx.com/>

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