

New York, May 11, 2020

Indxx Launches the Indxx Global Benchmark Index Series

Innovation and client-oriented solutions are the guiding principles for Indxx. Keeping this in mind, Indxx has introduced the Indxx Global Benchmark Index Series, a robust, customizable, and cost-effective benchmark solution.

Indxx is excited to announce the launch of the Indxx Global Benchmark Index Series. This index series is currently comprised of eight indices and will be expanded and sliced and diced further to offer a much wider range of options in the coming months. The initial indices are:

1. [Indxx Global Markets Index](#)
2. [Indxx Developed Markets Index](#)
3. [Indxx Developed Markets ex-US Index](#)
4. [Indxx Developed Europe Index](#)
5. [Indxx Developed Asia-Pacific Index](#)
6. [Indxx Emerging Markets Index](#)
7. [Indxx USA Index](#)
8. [Indxx Japan Index](#)

Indxx has always taken pride in being able to create the most effective products for our clients. Through the years, as our product line and clientele have expanded across different regions, we've increasingly realized a need to have an in-house benchmark series – one that reflects and captures the respective market's characteristics and information. The Indxx benchmark index series achieves just that by accurately and comprehensively replicating the performance of various developed and emerging markets, in a rules-based, transparent manner.

"We believe that despite the many structural similarities of today's financial markets, each market is still unique in terms of size, liquidity, depth, and other factors. Our research team has therefore created a systematic approach to incorporate these unique aspects effectively into each index. As a result, we believe we've been able to devise an index series that's truly representative of each respective region, country, or sector. Each index methodology also lends itself well to customization, one of our core strengths, to create products in accordance with our client's needs", said Rahul Sen Sharma, Managing Partner at Indxx.

He further added, "In addition, we've increasingly heard the need from our clients and asset managers for a benchmark series that effectively targets a respective market while offering lower usage costs. With our Global Benchmark Series, we are excited to meet this need via indices that can be used as low-cost alternatives for benchmarking purposes as well as a starting universe for index strategies."

About Indxx

Founded in 2005, Indxx endeavors to deliver innovative and custom indexing and calculation solutions to the investment management community at large.

Indxx and products tracking our indices have been nominated for and received numerous awards, including 'Most Innovative ETF Index Provider' for the Americas at the 14th Annual Global ETF Awards in July 2018.



For more information about Indxx, please visit: <http://www.indxx.com/>

For further information about this press release, please contact:

Indxx Press & Media Relations

Attention: Anika Bhardwaj

Phone: +1-844-55-INDXX

Email: info@indxx.com