



New York, July 14, 2020

## **Indxx Global Education Thematic Index Licensed by Global X Funds for an Exchange Tracking Fund**

Indxx is pleased to announce the Indxx Global Education Thematic Index (the “Index”) has been licensed to US-based asset manager [Global X Funds](#) as the underlying benchmark for the Global X Education ETF (NASDAQ: [EDUT](#)), which began trading on July 14, 2020. The Index has been backtested to June 30, 2015 and has a live calculation date of June 09, 2020.

The Index (ticker: [IEDUX](#)) is designed to track the performance of companies listed in developed and emerging markets that provide products and services that facilitate education, including but not limited to companies involved in online learning and educational content/publishing, early childhood education, higher education and professional education as well as enterprise video and chat communication platforms.

“While this sector has been evolving for more than a decade now, the COVID-19 pandemic has upended the entire educational paradigm and accelerated trends as all learning has moved from classrooms to the virtual sphere,” said Rahul Sen Sharma, Managing Partner at Indxx. “We believe that demand for online learning will only increase as greater digitalization of services and more digitally-centered communication increasingly become the norm. We at Indxx are very excited to expand our relationship with our innovative partners at Global X Funds”

### **About Indxx**

Founded in 2005, Indxx endeavors to deliver innovative and custom indexing and calculation solutions to the investment management community at large.

Indxx and products tracking our indices have been nominated for and received numerous awards, including ‘Most Innovative ETF Index Provider’ for the Americas at the 14th Annual Global ETF Awards in July 2018.

For more information about Indxx, please visit: <http://www.indxx.com/>

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