

New York, December 29, 2017

## **Indxx LLC and ALPS Launch the Indxx Disruptive Technologies Index, Licensed to ALPS for New Exchange Traded Fund**

Indxx is pleased to announce the launch of the Indxx Disruptive Technologies Index (the “Index”). The Index has been licensed to ETF provider ALPS Advisors as the underlying benchmark for the ALPS Disruptive Technologies ETF (CBOE BZX: DTEC), which began trading today.

The Index (ticker: IDTEC) is based around companies that enter traditional markets with new digital forms of production and distribution, are likely to disrupt an existing market and value network, displace established market leading firms, products and alliances and increasingly gain market share. Indxx has identified the following 10 broad sub-themes to be most relevant to the disruptive technologies theme:

1. 3D Printing
2. Clean Energy & Smart Grid
3. Cloud Computing
4. Cybersecurity
5. Data & Analytics
6. FinTech
7. Healthcare Innovation
8. Internet of Things
9. Mobile Payments
10. Robotics & Artificial Intelligence

Companies that generate more than 50% of their revenue from these sub-themes are eligible for inclusion in the Index, with Indxx selecting the 10 largest by market cap from each sub-theme to form the final index.

“With this launch, Indxx is excited to continue to drive innovation in the thematic indexing space” said Rahul Sen Sharma, Partner at Indxx. “Over the last few years, we have established ourselves as a market leader when it comes to thematic indices by combining top-quality research capabilities with cutting edge thought leadership. We are delighted to add to our growing list of indices in this space through our new relationship with ALPS.”

“ALPS is proud to be launching one of the first ETFs that offers investors exposure to so many investment themes within a single product” said Mike Akins, Senior Vice President, Director of ETFs at ALPS Advisors. “We also look forward to our new index provider relationship with Indxx. As an innovative firm and leaders in the thematic space, we believe the index effectively targets the immense potential offered by disruptive technologies over the coming years and decades.”

### **About Indxx**

Founded in 2005, Indxx seeks to redefine the global indexing space. With offices in New York, London and New Delhi, the firm focuses on Index Development, Index Calculation, Analytics & Research and combines these services in a holistic, customized approach that is unique to the industry and provides maximum benefits to our clients.

For more information about Indxx or the Index, please visit: <http://www.indxx.com/>



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