

Press Release

Indxx Launches the Indxx Tactical Managed Risk Index Series

New York - August 11, 2020 - [Indxx](#) announces the launch of the Indxx Tactical Managed Risk Index Series. The Indxx Tactical Managed Risk Index Series derives its performance from a tactical strategy that employs market-data based signals to allocate between equity and fixed income asset classes, with a view to managing portfolio risk by reducing equity exposure during high volatility regimes, and increasing equity participation during low volatility periods. The index series comprises of the following:

- Indxx Global Tactical Managed Risk Index ([IGTMRI](#))
- Indxx Developed Ex-US Tactical Managed Risk Index ([IDEUTMRI](#))
- Indxx Emerging Markets Tactical Managed Risk Index ([IEMTMRI](#))
- Indxx Europe Tactical Managed Risk ([IETMRI](#))
- Indxx US Tactical Managed Risk Index ([IUTMRIT](#))

The start of the COVID-19 pandemic triggered an economic downturn. As of March 31, 2020, world's major indices had slipped into bear market territory¹ Irrespective of the underlying reasons, every bear market has resulted in an erosion of market wealth and an increase in market volatility. The Indxx Tactical Managed Risk Index Series is designed to provide investors with a cushion during volatile periods by moving their allocation to the lower-risk fixed income asset class, while still targeting consistent returns by providing exposure to equity markets during times of low volatility.

“As seen historically when calamities strike, the result is often a rapid sell-off across financial markets and increased market volatility” said Rahul Sen Sharma, Managing Partner at Indxx. “At the moment, there is substantial uncertainty about the recovery of the global economy. However, regardless of the current market, investors are always looking for investment strategies that can offer downside protection and safety of assets. Indxx has been able to leverage its expertise in index-based strategies to develop a robust and efficient tactical model that not only provides a cushion during volatile times but also provides consistent returns during low volatile periods.”

Added Vaibhav Agarwal, Chief Revenue Officer at Indxx: “We’re in the midst of one of the severest event-driven crises that the global markets have ever encountered. While a correction was long overdue, the suddenness and the extent of it was probably unexpected. Notwithstanding the recent uptick, there has already been a remarkable erosion of investor wealth and trust. From the current event-based, housing debt of 2008-09 or the tech bubble burst of early 2000s, all crises have caused investor panic, and thereby, spikes in volatility. Fixed income usually finds contemporaneous favor over equity with investors in such times. The Indxx Tactical Managed Risk strategy relies on this basic principle and provides a safety net to investors during turbulent times by moving assets from equity to the relatively safer US treasuries. The strategy relies on underlying market movements and employs multiple-indicators based proprietary model that allows in-time asset allocation changes. The objective is to reduce exposure to risk and, therefore, appropriate mechanisms are built in to ensure optimal timing and extent of such changes. This enables investors ride through volatile times with their investments being suitable protected. After our recently-launched benchmark series, we’re excited to bring another index series to the market.”

About Indxx

Founded in 2005, Indxx endeavors to deliver innovative and custom indexing and calculation solutions to the investment management community at large.

Indxx and products tracking our indices have been nominated for and received numerous awards, including 'Most Innovative ETF Index Provider' for the Americas at the 14th Annual Global ETF Awards in July 2018.

For more information about Indxx, please visit: <http://www.indxx.com/>

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1. A bear market is when a market experiences prolonged price declines. It typically describes a condition in which securities prices fall 20% or more from recent highs amid widespread pessimism and negative investor sentiment - [Investopedia](#)