

New York, June 25, 2020

Indxx, ISS ESG Partner to Develop World-Class and Cutting-Edge ESG Index Strategies

[Indxx](#) is delighted to announce that it has entered into an agreement with [ISS ESG, the responsible investment arm of Institutional Shareholder Services](#) (ISS). The agreement allows Indxx to utilize ISS ESG's class-leading environmental, social and governance (ESG) data to develop custom ESG index solutions to meet the growing and global demand for responsible passive investing. ISS ESG's excellence in the ESG domain and Indxx's indexing expertise are highly complementary and together will offer the ability to build index products with global coverage.

ISS ESG solutions enable investors to develop and integrate responsible investing policies and practices, engage on responsible investment issues, and monitor portfolio company practices through screening solutions. It also provides climate data, analytics, and advisory services to help financial market participants understand, measure, and act on climate-related risks across all asset classes. In addition, ESG solutions cover corporate and country ESG research and ratings enabling its clients to identify material social and environmental risks and opportunities.

Rahul Sen Sharma, Managing Partner at Indxx said, "This partnership is a big step for our custom index development business and aligns with our long-term strategic plans to be a leading global index provider." He further added, "The timing of this association could not have been better. We view 2020 as a pivotal year for the increased adoption of ESG strategies. We started off the year with Australian wildfires and devastation never before seen, directing worldwide attention to the increasingly dire effects of climate change, and currently are witnessing mass public activism due to events that have brought racial disparity out in the open. These events, and others, have reinforced the need for socially responsible, ethical and impact investing. We look forward to combining our indexing prowess with ISS's class leading ESG data to create unique solutions for our clients."

Vaibhav Agarwal, Chief Revenue Officer at Indxx said, "Along with the recently launched Indxx benchmark series, one of our strategic objectives this year was to create a series of sustainability-themed products, one that leverages our expertise in providing robust index-based solutions based on gold-standard data. We are delighted that this partnership with ISS enables us to cater to our client base that has increasingly shown an appetite for new ESG investment options. We have always approached indexing in a very nuanced and differentiated manner, something we hope to replicate with our forthcoming ESG series of indices as well. From an investment strategy standpoint, there is tremendous potential that I see in marrying our existing research around themes and factors with ESG."

"We are pleased to partner with Indxx in furtherance of the creation of responsible investing indices that drawn on our data which is best-in-class for both quality and scope," said Marija Kramer, Head of ISS ESG. "As ESG fund flows increase exponentially, we welcome the opportunity to fuse our expertise with that of well-recognized index providers such as Indxx."

About Indxx

Founded in 2005, Indxx endeavors to deliver innovative and custom indexing and calculation solutions to the investment management community at large. There are currently more than 75 products and \$7 billion in assets tracking Indxx indices.

Indxx and products tracking our indices have been nominated for and received numerous awards, including 'Most Innovative ETF Index Provider' for the Americas at the 14th Annual Global ETF Awards in July 2018.

For more information about Indxx, please visit: <http://www.indxx.com/>



About ISS

Founded in 1985, the Institutional Shareholder Services group of companies (“ISS”) empowers investors and companies to build for long-term and sustainable growth by providing high-quality data, analytics, and insight. With nearly 2,000 employees spread across 30 U.S. and international locations, ISS is today the world’s leading provider of corporate governance and responsible investment solutions, market intelligence and fund services, and events and editorial content for institutional investors and corporations, globally.

About ISS ESG

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