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Indxx FC|10 Digital Asset Index

Indxx and Fortitude Circle are pleased to announce the launch of the [Indxx FC|10 Digital Asset Index](#) a multivariate smart-beta index, currently in use by a private tracker fund. The Index (ticker: INFC10) uses a series of market, network and social factors to inform its ranking of the top 10 digital assets. The index is rebalanced and reconstituted monthly to capture universe changes.

“We are extremely proud to launch our first-ever index in the digital assets space that is based on a multifactor-based approach” said Rahul Sen Sharma, Managing Partner at Indxx. “Our product development team, in partnership with Fortitude Circle, has devised a robust methodology, taking into account not only market data, but also incorporating on-chain network data and sentiment/social indicators in our portfolio construction process. The resulting index reflects our industry-leading innovative product development capabilities along with our strong conviction in the ever-growing cryptocurrency asset class.”

“When we set out to build the INFC10 index methodology, we considered the multitude of data sources available in the context of value drivers for digital assets, many of which have been ignored in the digital asset indices released to date. Indxx enabled us to identify an optimized set of value drivers for digital assets, which has resulted in an index that exhibits an impressive risk/return profile when backtested historically” said Lawrence Tilli, Partner in Fortitude Circle. “Fortitude Circle will continue to analyze and test the fundamental factors in order to ensure the FC|10 methodology captures the most promising and valuable digital assets in the market.”

The market cap for all digital assets has grown from \$18 billion in January 2017 to \$200 billion today, peaking over \$840 billion in January 2018. As capital continues to enter this asset class, investors require methodologies that serve to identify and expose the quantifiable value drivers present in digital assets.

About Indxx

Founded in 2005, Indxx endeavors to deliver innovative and custom indexing and calculation solutions to the investment management community at large.

Indxx and products tracking our indices have been nominated for and received numerous awards, including most recently ‘Most Innovative ETF Index Provider’ for the Americas at the 14th Annual Global ETF Awards in July 2018.

For more information about Indxx or the Index, please visit: <http://www.indxx.com/>

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